



Kidz GIGANTIC Day Out

featuring
brick-a-laide

2019 Exhibitor Information Kit

Kidz GIGANTIC Day Out (KGDO) is Adelaide's most exciting kids' event, held annually over the Easter Long Weekend. This affordable, family event features interactive & fun zones providing hours of entertainment for everyone from toddlers through to teens.

Brick-a-laide is a featured zone of the KGDO event, complete with amazing LEGO® fan creations, play tables and traders. Now entering its fifth year, Brick-a-laide has established itself as Adelaide's biggest & most exciting LEGO® fan event, featuring an unbeatable line up of brick creations from local and interstate modellers and builders.

KEY EVENT DATES:

Set up day - Thursday, 18 April 2019

Event days - Friday, 19 April 2019
Saturday, 20 April 2019

WHY EXHIBIT AT BRICK-A-LAIDE?

Showcase your incredible LEGO® creations to over 18,000 people, and share your love of LEGO® with likeminded individuals and the wider community!

In recognition of your contribution to the event, as an exhibitor you will receive-

- Brick-a-laide exhibitor t-shirt
- Custom printed name brick with your choice of text
- 'Brick-a-laide 2019' commemorative exhibitor brick
- 2 x \$10 lunch vouchers, to be redeemed at the public catering outlet on event days
- Access to Exhibitor break out room, equipped with tea & coffee making facilities
- One complimentary family pass (entry for 2 Adults & 2 Children), so you can invite family or friends to check out your display!

EXHIBITORS ARE EXPECTED TO.....

- Act as an Ambassador for Brick-a-laide by engaging with the public, and talking about your creation! When wearing your event t-shirt, you're the face of Brick-a-laide – so it is incredibly important to remember to smile, be friendly, polite and approachable.
- Stay with and look after your exhibit/s during all event opening hours. Accidents unfortunately do sometimes happen, so we ask you to please stay with your exhibit to supervise and do any fixes required (or arrange for a neighbour to look after your exhibit if you need to duck away!). Please consider your availability over the Easter weekend before applying to exhibit.
- Have fun and enjoy the event!



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COMPLETING YOUR APPLICATION

Please be as detailed as possible when completing your application to exhibit in the Brick-a-laide Zone at KGDO! Some things to consider when completing your application....

- How close to the edge of your trestle will your exhibit be? It's a great idea to leave a gap at the front, so that your model doesn't fall off & so there is room for a model info card.
- Does your exhibit require power or do you have special requirements – eg is your model floor based, do you need tensa barriers allocated to a specific section, or do you need something else out of the ordinary?
- Include photos, sketches or images of your build (or what you intend for it to look like!)

Please note, Exhibitors need not register their helpers as additional builders on their applications. It is an expectation that exhibitors be present for all opening hours of the event. Exhibitors can obtain additional exhibitor passes for helpers by getting in contact with KGDO management.

Most importantly – if your model changes dramatically – please get in contact and let us know so that the organisers can be sure to accommodate the changes!

FAQ's

When will I hear back about my application?

KGDO management won't assess applications until after they have closed on Thursday 31 January, 2019. Please be patient as we take the time to review each application!

My exhibit has special requirements – how do I organise this?

Please make a note in your application about any special requirements, this includes if you require additional power outlets, tensa barriers, or anything else unusual!

Who should I contact if I have queries or if I need to update my information?

Please get in touch with the organisers via email info@brickalaide.com.au or 08 8210 6759.

Who should I register as an exhibitor?

Only the modellers who have contributed to the building of the display should be registered as exhibitors. You can contact KGDO management to obtain passes for Friends/parents/children/partners etc who will not be at KGDO for the duration of the event, to assist with your display.

Can I bring my parents/kids/partner/cousins/friends... etc to help me with my display?

Absolutely! KGDO Management will provide you with a complimentary family pass so you can bring along family or friends to help with your display, or to show off your hard work! If you require additional exhibitor passes, please get in touch with KGDO management to organise this.